

Liv. Incentives Program Summary

Get rewarded for personally acquiring and maintaining Customer Members.

New Customer Member Bonus (CMB)

Get paid on the enrollment of new Liv Customer Members!



Available for Active Promoters and above



\$15

New Customer Bonus on Activation to the Enroller.



\$25

New Customer Bonus on Activation to the Enroller.

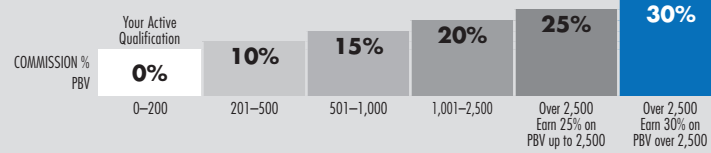


\$50

New Customer Bonus on Activation to the Enroller.

Personal Customer Commissions

The more customers you refer, the more you earn.



Build a team of Promoters who acquire and maintain Customer Members.

PROMOTER RANKS QUALIFICATION CRITERIA	Liv PROMOTER	Liv BRONZE	Liv BRONZE ELITE	Liv SILVER	Liv SILVER ELITE	Liv GOLD	Liv GOLD ELITE	Liv PLATINUM	Liv 1-Star PLATINUM	Liv 2-Star PLATINUM	Liv 3-Star PLATINUM	Liv DIAMOND	Liv DIAMOND ELITE	Liv DIAMOND EXECUTIVE	Liv DIAMOND GLOBAL
	Active Promoter 125 PQV on Monthly Recurring Order or 200 PQV/mo.	Liv Bronze 3 Active Lines 2,000 GOV/mo.	Liv Bronze Elite 3 Active Lines 6,000 GOV/mo. 60% Rank Criteria	Liv Silver 3 Active Lines 12,500 GOV/mo. 60% Rank Criteria	Liv Silver Elite 3 Active Lines 25,000 GOV/mo. 60% Rank Criteria	Liv Gold 3 Active Lines 50,000 GOV/mo. 60% Rank Criteria	Liv Gold Elite 3 Active Lines 100,000 GOV/mo. 60% Rank Criteria	Liv Platinum 3 Active Lines 150,000 GOV/mo. 60% Rank Criteria	Liv 1-Star Platinum Maintain Liv Platinum w/ 1 Liv Platinum in any of your Lines	Liv 2-Star Platinum Maintain Liv Platinum w/ 2 Liv Platinum's, each in a separate Line	Liv 3-Star Platinum Maintain Liv Platinum w/ 3 Liv Platinum's, each in a separate Line	Liv Diamond Maintain Liv Diamond w/ 1 3-Star, 1 2-Star, 1 1-Star each in a separate Line	Liv Diamond Elite Maintain Liv Diamond w/ 3 3-Star's each in a separate Line	Liv Diamond Executive Maintain Liv Diamond w/ 1 Liv Diamond Elite, 1 Liv Platinum, 1 Liv Platinum 3-Star each in a separate Line	Liv Diamond Global Maintain Liv Diamond w/ 3 Liv Diamond Elites each in a separate Line

New Promoter Member CAB (Customer Acquisition Bonus) Enroll new Promoter Members and earn a bonus when they enroll their first Customer Member.

	\$75	\$100	\$110	\$120	\$130	\$140	\$150	\$160	\$160	\$160	\$160	\$160	\$160	\$160	\$160
2 nd Generation Override				\$10	\$20	\$30	\$35	\$40	\$40	\$40	\$40	\$40	\$40	\$40	\$40

Team Commissions Earn 5% commissions on increasing levels of referral from product sales generated by your team.

5% 2 Levels	5% 4 Levels	5% 4 Levels	5% through 6 Levels	5% through 7 Levels	5% through 7 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels	5% through 8 Levels
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Leadership Depth Bonus Earn up to 4% team commissions through infinite levels by becoming a Liv Platinum.

2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞	2-4% -∞
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Rank Structure Bonus Earn a monthly bonus for developing leadership within 3 teams.

\$300 per month with 3 Bronze in separate legs	\$500 per month with 3 Bronze in separate legs	\$1,000 per month with 3 Bronze Elite in separate legs	\$1,500 per month with 3 Silver in separate legs	\$2,000 per month with 3 Silver Elite in separate legs	\$3,000 per month with 3 Gold in separate legs	\$3,000 per month with 3 Gold in separate legs	\$3,000 per month with 3 Gold in separate legs	\$12,500 per month with 3 Platinum in separate legs	\$12,500 per month with 3 Platinum in separate legs	\$25,000 per month with 3 3-Star in separate legs	\$25,000 per month with 3 3-Star in separate legs	\$25,000 per month with 3 3-Star in separate legs
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RISING STAR

Achieve the rank of Liv Bronze in your first 30 days
- OR -
Have a minimum of 3 Personal Customers and 2,000 PQV in your first 30 days
- OR -
Achieve either one of the above in any 2 consecutive months

RISING STAR ACCELERATOR BONUS SP

RISING STAR DOUBLE PROMOTER CAB

Liv.2Drive SP

2nd Generation Override

Liv.2Drive

Achieve and maintain Liv Silver or above with 3 Liv Bronze Legs for 2 consecutive months to earn a **\$750 MONTHLY CAR BONUS** (\$500 Silver Rank Structure Bonus + Additional \$250 Liv2Drive Bonus)



Liv.2Drive - EXOTICS -

Achieve and maintain 3-Star Liv Platinum to earn a **\$1,500 MONTHLY CAR BONUS**

Team Development Bonus Earn a bonus by developing layers of new leadership within your team.

Develop 0 New Rising Stars	Develop 0 New Rising Stars	Develop 0 New Rising Stars	Develop 4 New Silvers	Develop 4 New Silvers	Develop 4 New Silvers	Develop 4 New Golds	Develop 4 New Golds	Develop 4 New Golds	Develop 4 New Golds	Develop 4 New Golds	Develop 4 New Golds
\$500	\$500	\$500	\$1,500	\$1,500	\$1,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
\$500	\$500	\$500	\$1,500	\$1,500	\$1,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000

Star Bonus Earn a bonus on customer membership and product sales generated from Liv Pro subscribers in your team.

\$2	\$4	\$6	\$8	\$8	\$8	\$8	\$8	\$8	\$8
\$1	\$2	\$4	\$6	\$6	\$6	\$6	\$6	\$6	\$6

Liv. Incentives Program Summary

WEEKLY BONUSES

<p>New Customer Member Bonus (CMB)</p> <p>Active Promoters earn a bonus when they personally enroll a new Customer Member!</p> <p>The higher the membership level of your customer, the larger the bonus</p> <table border="1"> <tr> <td>ACCESS</td> <td>PREMIER</td> <td>VIP</td> </tr> <tr> <td>\$15</td> <td>\$25</td> <td>\$50</td> </tr> </table> <ul style="list-style-type: none"> *When a customer refers a customer, the commissions are paid in PCC. 	ACCESS	PREMIER	VIP	\$15	\$25	\$50	<p>New Promoter Member CAB (Customer Acquisition Bonus)</p> <p>Enroll new Promoter Members and earn a bonus up to \$160 when they become CAB Qualified (by enrolling their first Customer Member).</p> <ul style="list-style-type: none"> New Promoter Member Customer Acquisition is determined by Rank. Rank overrides available. CAB Qualified means the VIP Promoter Member has enrolled their first Customer, and is therefore qualified to earn CABs. 	<p>Rank Structure Bonus</p> <p>Develop Leadership within 3 Teams & Earn BIG! Earn a monthly bonus when you build 3 legs with the specified structure.</p> <table border="1"> <tr> <td>Liv Bronze Elite</td> <td>w/ 3x Liv Bronze</td> <td>\$300/mo. Bonus</td> </tr> <tr> <td>Liv Silver</td> <td>w/ 3x Liv Bronze</td> <td>\$500/mo. Bonus</td> </tr> <tr> <td>Liv Silver Elite</td> <td>w/ 3x Liv Bronze Elite</td> <td>\$1,000/mo. Bonus</td> </tr> <tr> <td>Liv Gold</td> <td>w/ 3x Liv Silver</td> <td>\$1,500/mo. Bonus</td> </tr> <tr> <td>Liv Gold Elite</td> <td>w/ 3x Liv Silver Elite</td> <td>\$2,000/mo. Bonus</td> </tr> <tr> <td>Liv Platinum</td> <td>w/ 3x Liv Gold</td> <td>\$3,000/mo. Bonus</td> </tr> <tr> <td>3-Star Liv Platinum</td> <td>w/ 3x Liv Platinum</td> <td>\$12,500/mo. Bonus</td> </tr> <tr> <td>Liv Diamond Elite</td> <td>w/ 3x 3-Star Liv Platinum</td> <td>\$25,000/mo. Bonus</td> </tr> </table> <ul style="list-style-type: none"> Your earnings for this bonus are not limited if another Promoter in your team qualifies as well. 	Liv Bronze Elite	w/ 3x Liv Bronze	\$300/mo. Bonus	Liv Silver	w/ 3x Liv Bronze	\$500/mo. Bonus	Liv Silver Elite	w/ 3x Liv Bronze Elite	\$1,000/mo. Bonus	Liv Gold	w/ 3x Liv Silver	\$1,500/mo. Bonus	Liv Gold Elite	w/ 3x Liv Silver Elite	\$2,000/mo. Bonus	Liv Platinum	w/ 3x Liv Gold	\$3,000/mo. Bonus	3-Star Liv Platinum	w/ 3x Liv Platinum	\$12,500/mo. Bonus	Liv Diamond Elite	w/ 3x 3-Star Liv Platinum	\$25,000/mo. Bonus
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<p>Personal Customer Commissions</p> <p>The more Customers you refer, the more you earn!</p> <p>UP TO 30%</p> <table border="1"> <tr> <td>201-500 BV</td> <td>10%</td> </tr> <tr> <td>501-1,000 BV</td> <td>15%</td> </tr> <tr> <td>1,001-2,500 BV</td> <td>20%</td> </tr> <tr> <td>OVER 2,500 BV (Earn on PBV up to 2,500)</td> <td>25%</td> </tr> <tr> <td>OVER 2,500 BV (Earn on PBV over 2,500)</td> <td>30%</td> </tr> </table> <p>Personal Customer Commissions are paid on your personal sales volume exceeding 200 in Bonus Volume (BV) cumulative per month outside of your first 30 days.</p> <ul style="list-style-type: none"> The first 10% of Personal Customer Commissions from new Customers is paid on the Weekly Pay Cycle; the balance is paid on the Monthly Pay Cycle. Personal product orders by a Promoter within the first 24 hours of enrollment in the US will not be paid in the Personal Customer Commissions category. Does not include Promoter Systems nor New Business Bonus. The first 200 in sales does not apply towards commissions, but does apply towards PQV and Personal Customer Commissions Scale. 	201-500 BV	10%	501-1,000 BV	15%	1,001-2,500 BV	20%	OVER 2,500 BV (Earn on PBV up to 2,500)	25%	OVER 2,500 BV (Earn on PBV over 2,500)	30%	<p>Rising Star DOUBLE Promoter CAB</p> <ol style="list-style-type: none"> Go Rising Star Personally Enroll 3 Promoter Members (who each get their 1st Customer Member) within any calendar month Earn DOUBLE New Promoter CABs <ul style="list-style-type: none"> First 3 personally enrolled Members are excluded. All Rising Stars are eligible (Liv Bronze, PQV, 2 mo). Upon helping your 3rd personally enrolled Promoter Member become CAB Qualified, all double CAB bonuses will be paid retro active for all of the prior CAB Qualified personally enrolled VIPs within that month. Double CABs go up as Rank increases (Eg - Liv Bronze earns \$200 per Member, Liv Platinum earns \$320 per Member). Based on Enroller Tree. Paid Weekly. 	<p>Liv 2 Drive Luxury Car Club</p> <p>Earn a \$750 Monthly Luxury Car Bonus (\$500 Rank Structure Bonus plus \$250 Liv2Drive Bonus)</p> <p>Achieve and maintain Liv Silver with 3 Liv Bronze Legs for 2 consecutive months and submit qualifying car paperwork.</p> <p>Fallback: Once qualified for the Liv 2 Drive Bonus, if you fall below Liv Silver to paid rank Liv Bronze Elite, you can earn the \$300 Rank Structure Bonus or \$250 as a Bronze Elite without 3 Bronze legs.</p> <p>Earn a \$1,500 Monthly Exotics Car Bonus: 3-Star Liv Platinum and above are eligible to earn a \$1,500 bonus for cars valued at \$100k or more.</p> <ul style="list-style-type: none"> Must be a Rising Star. Liv will continue to pay the \$750 per month Liv 2 Drive Bonus for each month you maintain your rank and structure and continue to own or lease your car. See program guidelines for more details. All purchase and lease agreements are solely between the Promoter and car dealer. Promoter shall be responsible for meeting all the contractual requirements, including credit and purchase financing conditions. 																				
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<p>Rising Star Accelerator Bonus</p> <p>Achieve Rising Star</p> <table border="1"> <tr> <td>By 2nd Thurs</td> <td>By 3rd Thurs</td> <td>By 4th Thurs</td> <td>In 1st 30 days</td> </tr> <tr> <td>+\$200 Bonus</td> <td>+\$100 Bonus</td> <td>+\$50 Bonus</td> <td>60 Liv Coins</td> </tr> </table> <ul style="list-style-type: none"> All Rising Stars are eligible (Liv Bronze, PQV, 2 month). Example: if you start on a Wednesday, your first Thursday is the next day 		By 2 nd Thurs	By 3 rd Thurs	By 4 th Thurs	In 1 st 30 days	+\$200 Bonus	+\$100 Bonus	+\$50 Bonus	60 Liv Coins																							
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MONTHLY BONUSES

<p>Team Development Bonus</p> <p>Earn by developing layers of new leadership within your team.</p> <table border="1"> <thead> <tr> <th>Paid Rank</th> <th>Develop Within Calendar Month</th> <th>1ST GEN</th> <th>2ND GEN</th> </tr> </thead> <tbody> <tr> <td>Liv Silver Elite</td> <td>6x Rising Stars</td> <td>\$500</td> <td>\$500</td> </tr> <tr> <td>Liv Platinum</td> <td>4x Liv Silvers</td> <td>\$1,500</td> <td>\$1,500</td> </tr> <tr> <td>Liv 3-Star Platinum</td> <td>4x Liv Golds</td> <td>\$5,000</td> <td>\$5,000</td> </tr> </tbody> </table> <ul style="list-style-type: none"> As a SE, earn for breaking new RS (min 6 in calendar month) earn extra \$500 paid through 2 generations. As a PL, earn for breaking new S (min 4, earn \$1500), two generations As 3Star PL, earn for breaking new G (min 4, earn \$5000), two generations <p>*Generations are openline of another bonus recipient.</p>	Paid Rank	Develop Within Calendar Month	1ST GEN	2ND GEN	Liv Silver Elite	6x Rising Stars	\$500	\$500	Liv Platinum	4x Liv Silvers	\$1,500	\$1,500	Liv 3-Star Platinum	4x Liv Golds	\$5,000	\$5,000	<p>Team Commissions</p> <p>Earn increasing Team Commissions from product sales generated by your team. Earn 5% on the sales down to a maximum of eight Paid Levels. Team Commissions increase as you move up the ranks.</p> <ul style="list-style-type: none"> Paid Level is determined by Active Promoter. 	<p>Leadership Depth Bonus</p> <p>Earn 2% - 4% through infinite levels by becoming a Liv Platinum.</p> <ul style="list-style-type: none"> Achieve the rank of Liv Platinum and earn a 2% Leadership Depth Bonus (LDB) on all Active Levels in which you are not earning Team Commissions. Earn an additional 2% (total of 4%) on the first 8 Active Levels of the first Liv Platinum within each Line in your team in which you are not earning Team Commissions. You will earn an LDB all the way through your second Liv Platinum's 8 Active Levels in any given Line or to your 3rd Generation Liv Platinum, whichever comes first. LDB is not paid below 3rd level Liv Platinum.
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This summary sheet is for training purposes only. For detailed information please refer to the corresponding pages in the Liv Incentives Plan Manual and Promoter Policies & Procedures.

