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WE'RE ON A MISSION...

WE ARE ON A MISSION TO ELEVATE PEOPLE'S LEVEL OF LIVING THROUGH ENRICHED LIFE EXPERIENCES, DEEPER CONNECTIONS AND UNFORGETTABLE MEMORIES – AND TO CREATE A MOVEMENT THAT EDUCATES, EQUIPS AND INSPIRES PEOPLE TO GO FROM BEING ALIVE TO FEELING ALIVE, AND TO STOP WAITING AND START LIVING.

WE BELIEVE...

WE BELIEVE IN A LIV LIST, NOT A BUCKET LIST.

It's why we innovated a new kind of list that inspires us to make someday... today.

WE BELIEVE IT'S THE EXPERIENCES WE CREATE – AND THE PEOPLE WE SHARE THEM WITH – THAT MATTER MOST.

It's why our Liv List is not just about where we go, or what we do, but who we are with.

WE BELIEVE AN EXTRAORDINARY LIFESTYLE SHOULD BE ACCESSIBLE TO EVERYONE.

It's why we make access previously reserved for the privileged few available to anybody and everybody ready to Liv.

WE BELIEVE IT'S NEVER TOO LATE TO START LIVING.

It's why our company was built to empower both the young, and young at heart, who desire to Liv more.

WE BELIEVE THE LIFE OF OUR COMPANY, IS OUR COMMUNITY.

It's why we celebrate differences; for the diverse interests, talents, gifts and stories are the heart of our cause, and why everyone's always welcome.

WE COMMIT...

TO OUR LIV COMMUNITY, WE COMMIT TO NEVER STOP IN OUR PURSUIT OF THE FOLLOWING:

WE COMMIT TO CREATING EXTRAORDINARY LIFE EXPERIENCES & UNFORGETTABLE MOMENTS.

We will seek out experiences that offer unique adventures, exclusive access and special treatment not found anywhere else.

WE COMMIT TO CONTINUALLY INCREASING THE VALUE OF OUR MEMBERSHIP TO ENRICH DAILY LIVING.

We will provide carefully selected privileges and perks designed to make Liv'ing everyday life even more rewarding.

WE COMMIT TO ALWAYS BUILDING TRUST, AND REWARDING LOYALTY.

We will value authenticity, transparency, collaboration and mutual respect; and show appreciation for those who make Liv better.

WE COMMIT TO INVESTING IN THE GROWTH AND DEVELOPMENT OF LIV MEMBERS.

We will champion entrepreneurship and never stop innovating and equipping our members to have more, so they can Liv more.

WE COMMIT TO CREATING FUN AND CELEBRATING IMPORTANT MOMENTS.

We will look to help our community create, capture, share and relive amazing new memories.

WE COMMIT TO LEAVING COMMUNITIES BETTER THAN WE FOUND THEM.

We will show our attitude of gratitude for the experiences we are able to Liv – by paying it forward so other communities can Liv better.

WE DECLARE...

ON THIS FOUNDATION, WE DECLARE TO LIV BY THESE BELIEFS AND STAY TRUE TO THESE COMMITMENTS, SO THAT

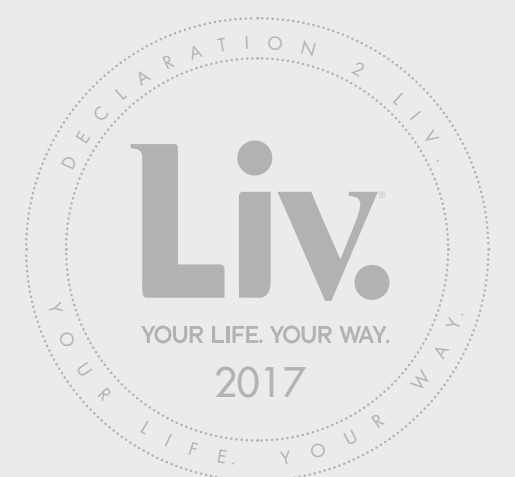
AS A COMPANY,

AS A COMMUNITY,

AS A CAUSE,

WE ARE ABLE TO HELP YOU SAY, IT'S TIME TO...

LIV – YOUR LIFE, YOUR WAY.



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Nick Sarnicola
Co-Founder

.....
Blake Mallen
Co-Founder

.....
Ryan Blair
Co-Founder

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